

당신의 방을 3만 피트 상공으로,

메타파일럿

METAPILOT

스토리텔링 기반 VR 비행 교육 및 하드웨어 슬루션



The Problem

높은 진입 장벽

비싼 장비

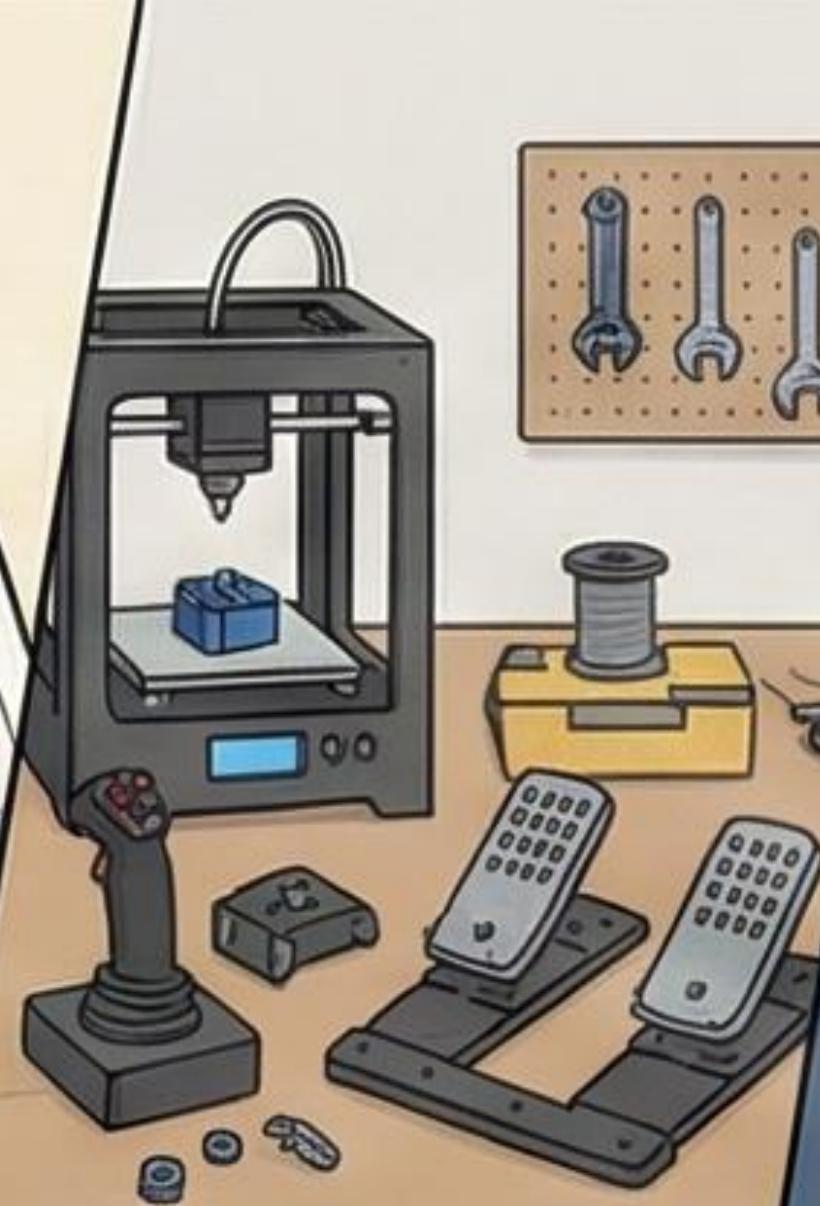
불친절한 교육



Our Solution



Story



Gear



Training

Products

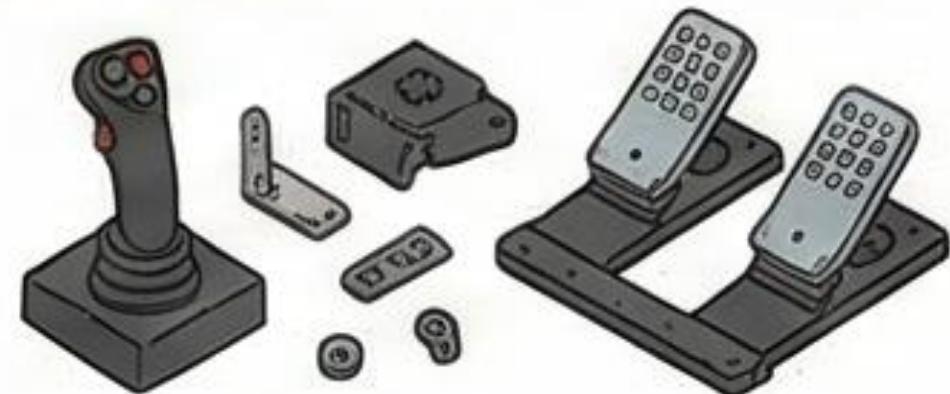
The Book



Platform



Hardware



Channel

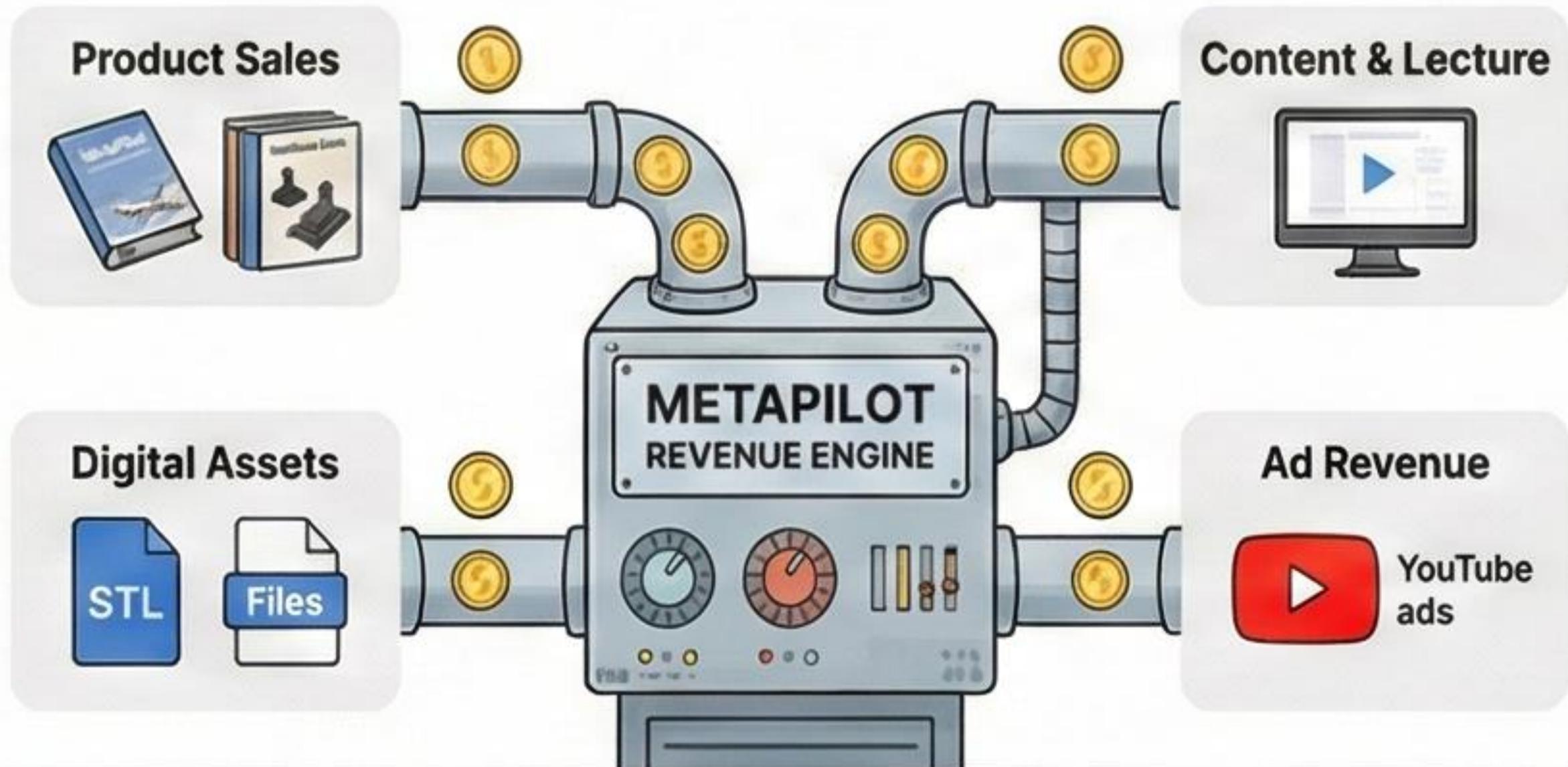


YouTube Yubiees

Multilingual subtitles



Business Model



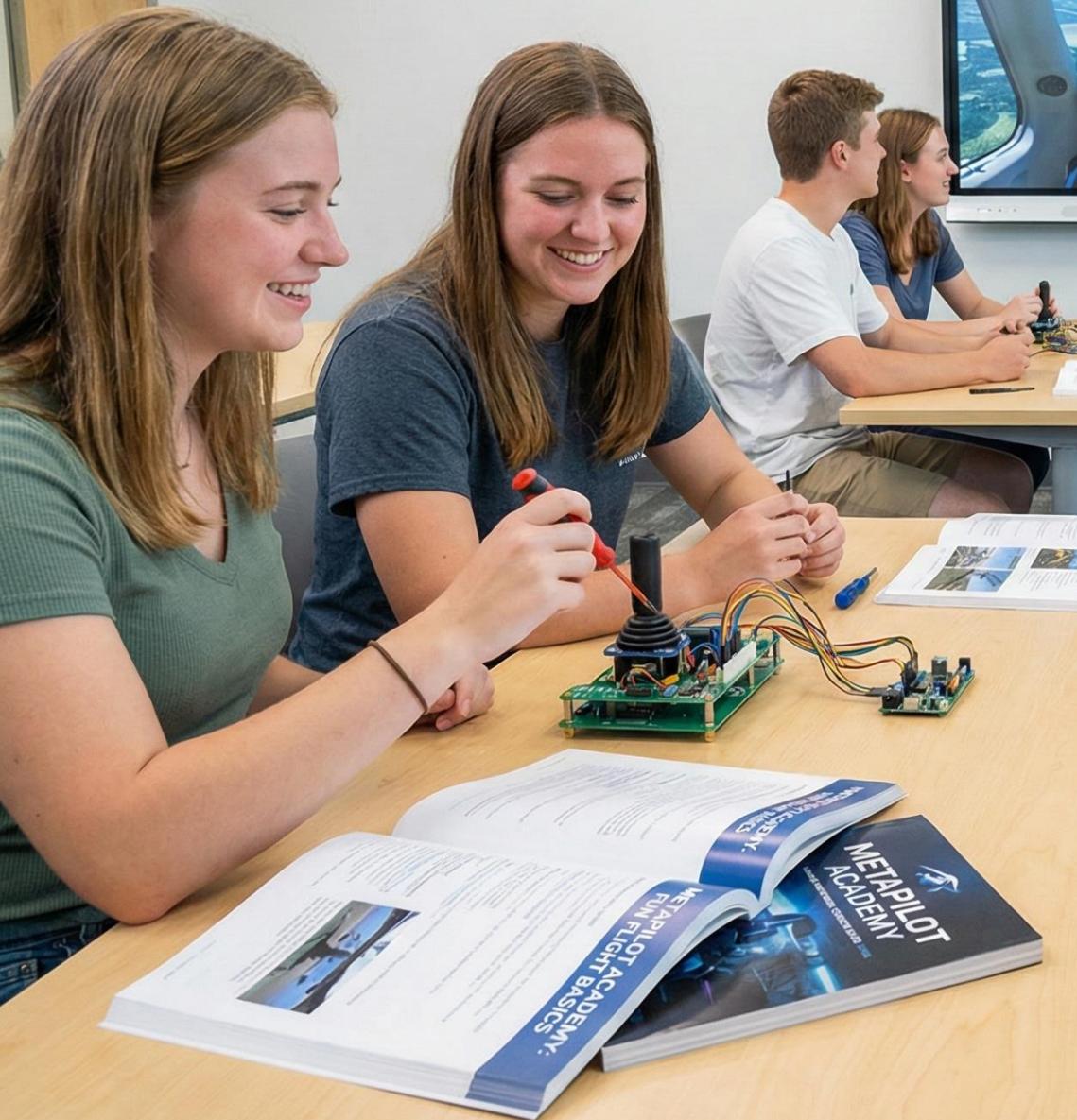
Target Audience



Kaya Type



Tita Type



항공과 1학년 신입생을 위한
비행 시뮬레이터 커리큘럼 수업

Simplay
DIRECT™



오늘의 미션:
나만의 조종간 만들기!



Competitive Advantage

Old

딱딱한 매뉴얼

고가 완제품
(\$1000+)

단순 정보

VS

New

✓ 감성 스토리
(웹툰/소설)

✓ DIY 커스텀
(\$100, FUN)

✓ 캐릭터 팬덤
(Kaya, Tita, Ray, Seagull)

Roadmap



Phase 1 (도약)

Season 1
YouTube

Phase 2 (비행)

DIY Kit
Online Site

Phase 3 (순항)

Global
Academy

하늘을 나는 꿈, 메타파일럿이 현실로 만듭니다.



<https://metaPilots.kr>

<https://youtube.com/@메타파일럿>

QR Code



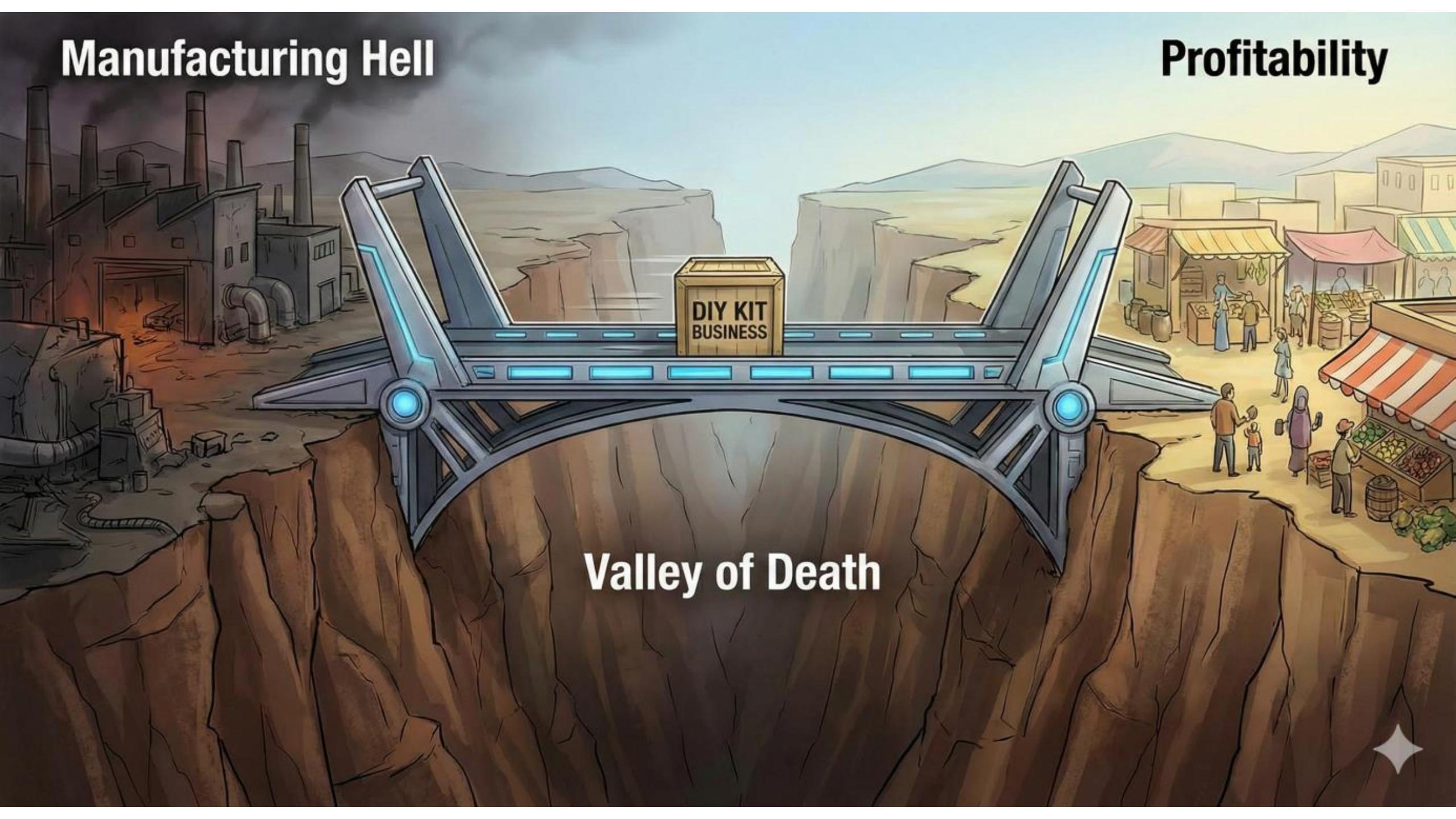
[DIY]
Do It Yourself

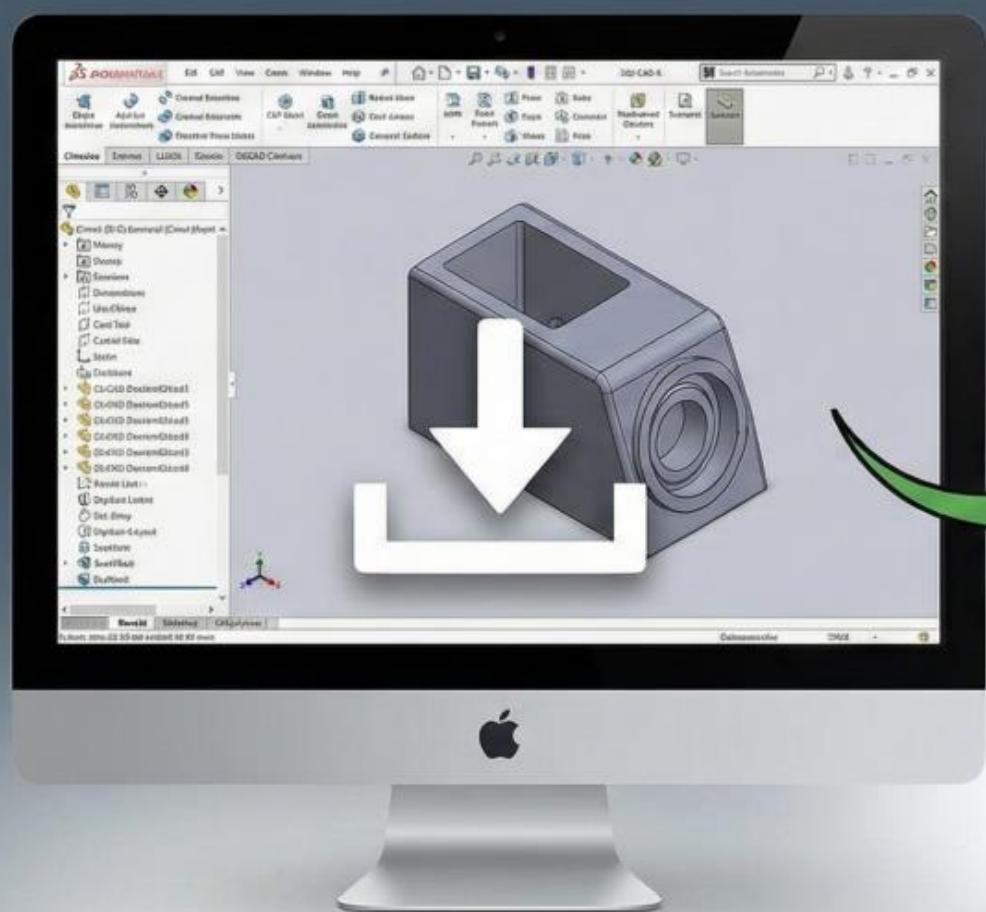


Manufacturing Hell

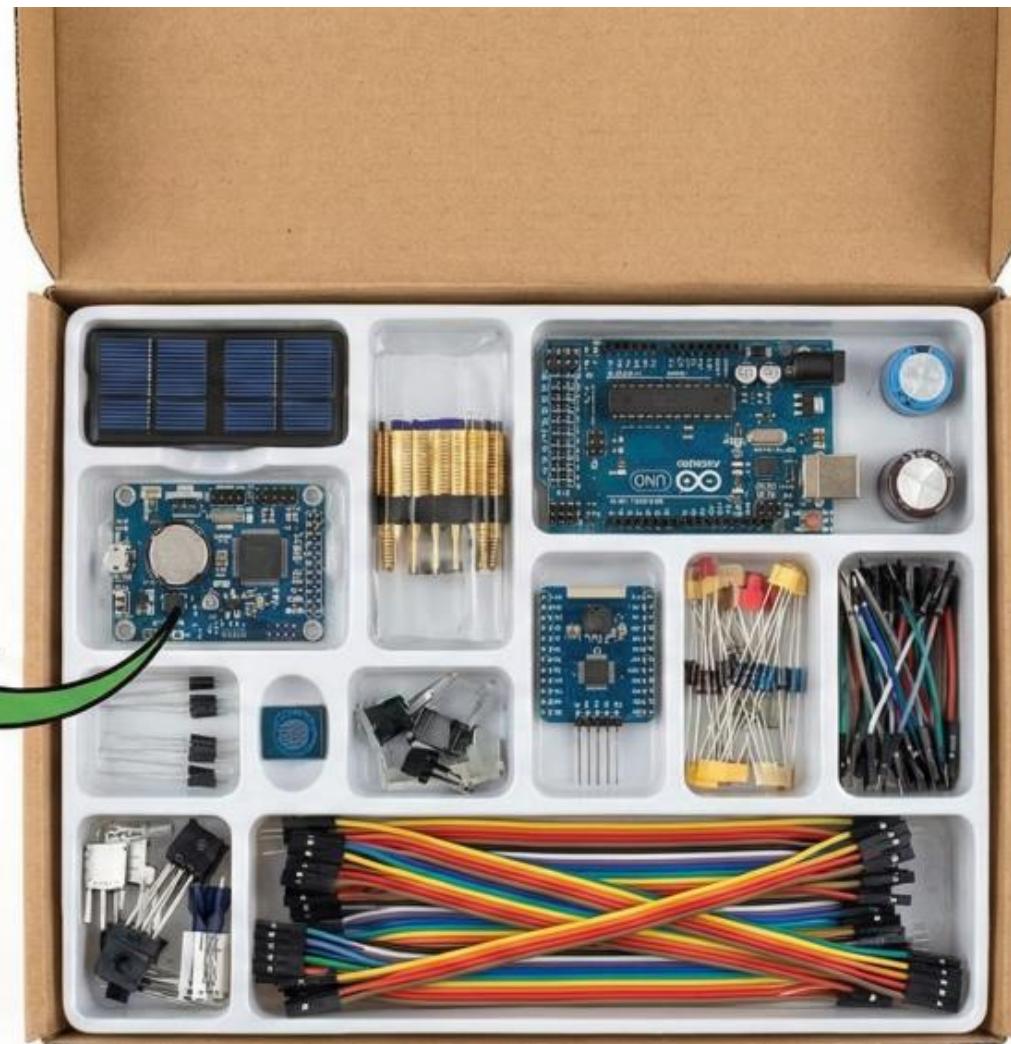
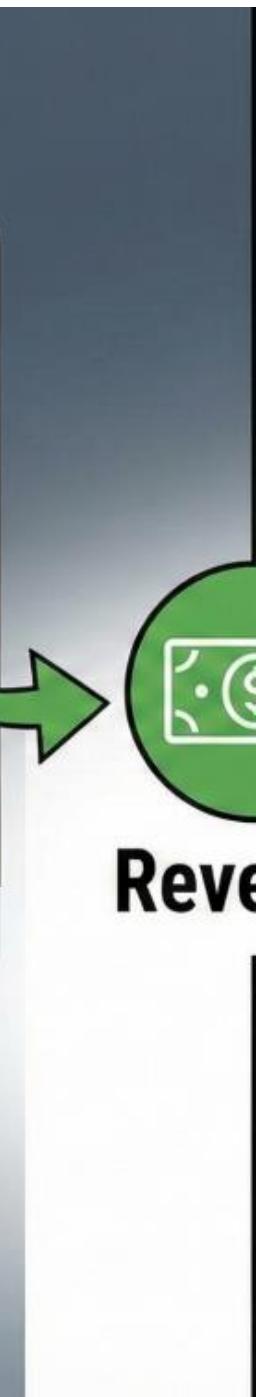
Profitability

Valley of Death

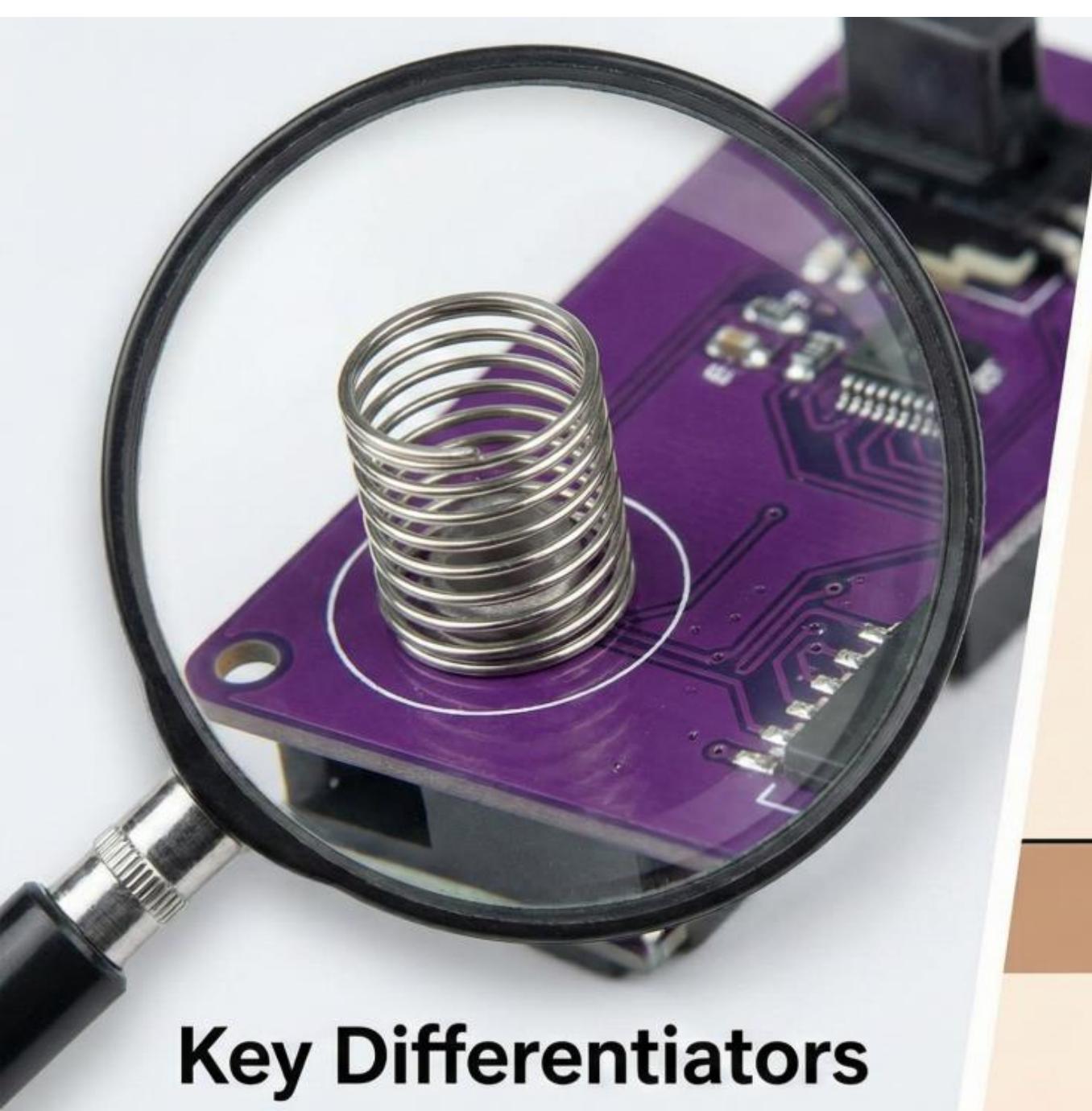




Digital Content



Hardware Kit



Key Differentiators



IKEA Effect



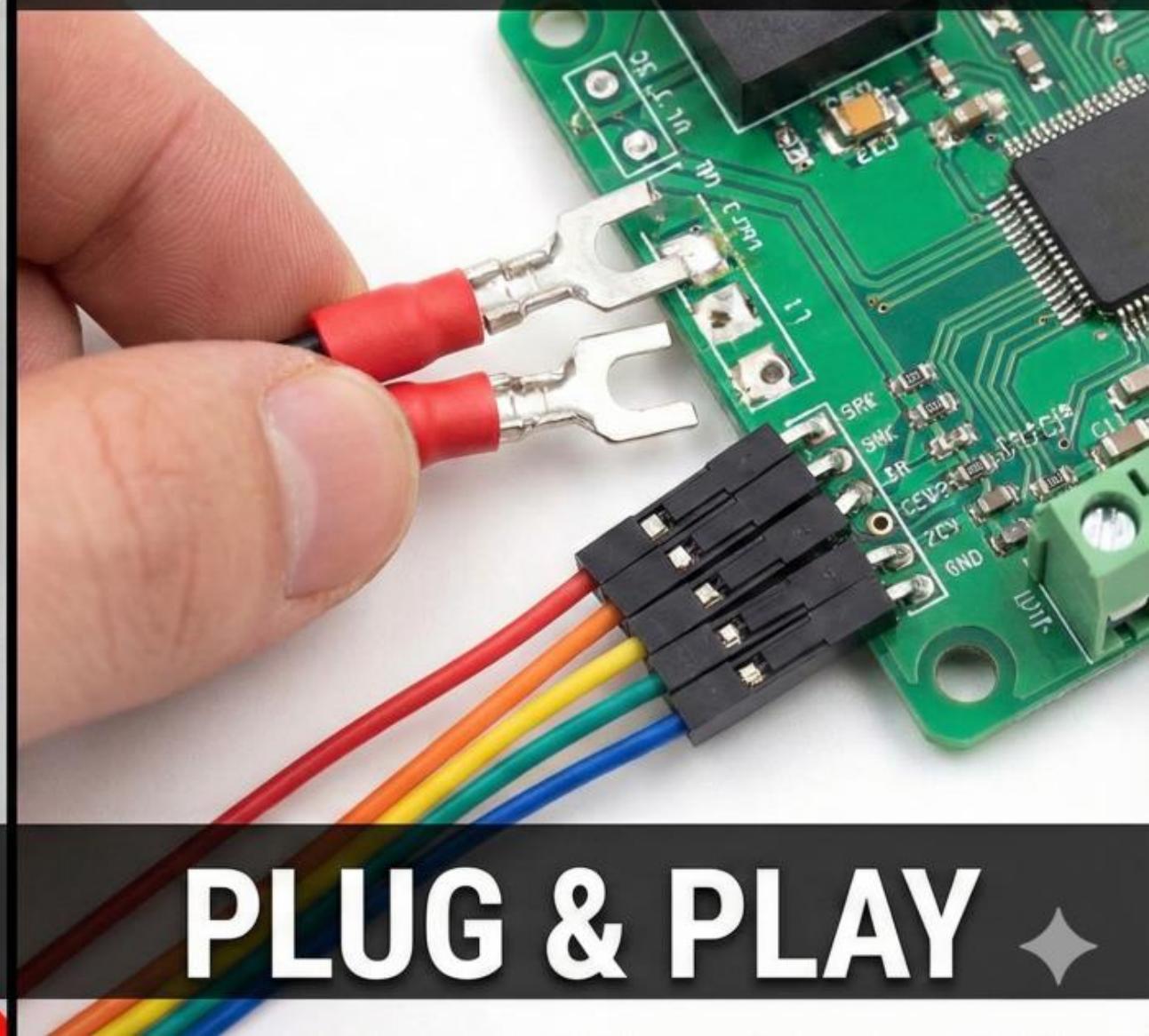
Tindie®

Korea



NO SOLDERING

NO SOLDERING



PLUG & PLAY ♦



REMOVE BEFORE FLIGHT

metaPilots project

Turn Your Room into 30,000 Feet of Adventure

METAPILOT

Story-Based VR Flight Training & Hardware Solution



Why hasn't Flight Simulation gone mainstream?



High Barrier to Entry:

Complex theory, thick manuals
(Boredom)



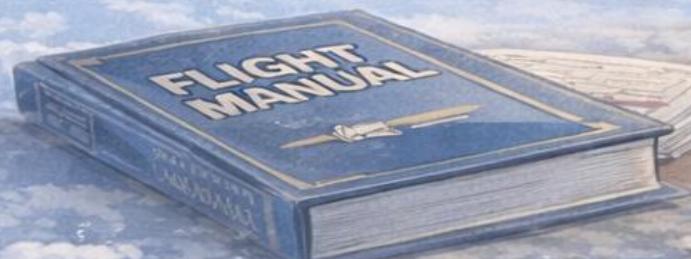
Expensive Gear: High-cost yokes and rudders

(Financial Burden)



Unfriendly Education: Lack of a

systematic curriculum for beginners
(Frustration)



Fun, Practical, and Cost-Effective: The 'MetaPilot Ecosystem'



Story (Guide)

Learn Flight Like a Novel
Kaya's Growth Story



Gear (DIY)

Buildable DIY Flight Stick & Rudder
(3D Printing)



Story (Guide)

Learn Flight Like a Novel
Kaya's Growth Story



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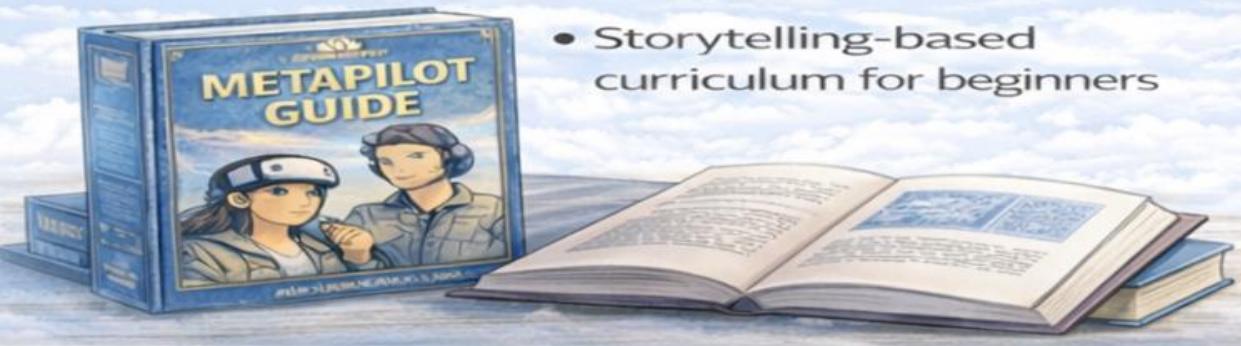


Training (Hybrid Coaching)

Hybrid Online/Offline
Optimized for VR

Products & Services

1. Metapilot Guidebook (The Book)



- Storytelling-based curriculum for beginners (Seasons 1–3)

- Storytelling-based curriculum for beginners

2. DIY Flight Gear (Hardware)



- DIY Sticks & Rudders anyone can build (3D Printing)

3. LMS Education Platform



- Systematic flight training courses
- Flight data analysis tools & utilities

4. YouTube Channel

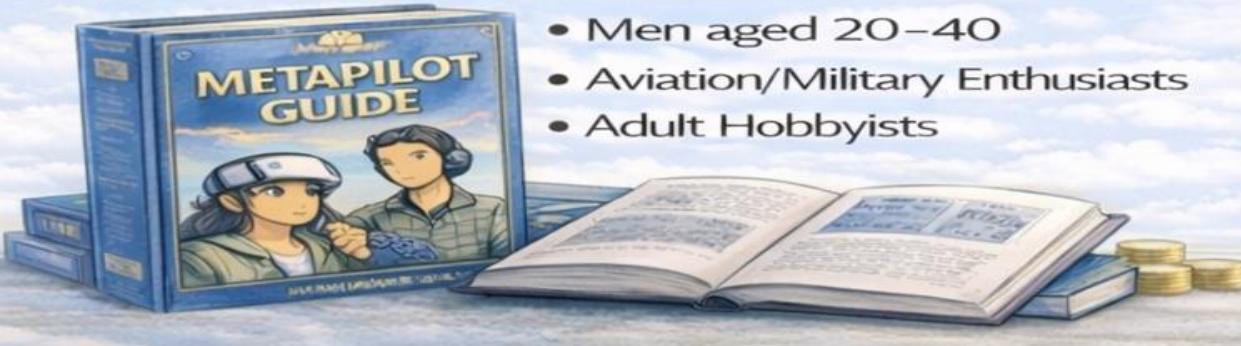


- Multi-language subtitles for global subscribers
- Community building & Fandom creation

Target Audience



Core Target: 2040 남성



- Men aged 20-40
- Aviation/Military Enthusiasts
- Adult Hobbyists

- Guidebooks + DIY Hardware Kits
(Focus on Package Deals)

3. Digital Assets

YouTube Membership



The 'Kaya' Type

- I want to try flying, but I don't know what to buy."

YouTube Membership

2. DIY Flight Gear (Hardware)



- Paid online courses
(Advanced levels)

4. YouTube Channel

YouTube



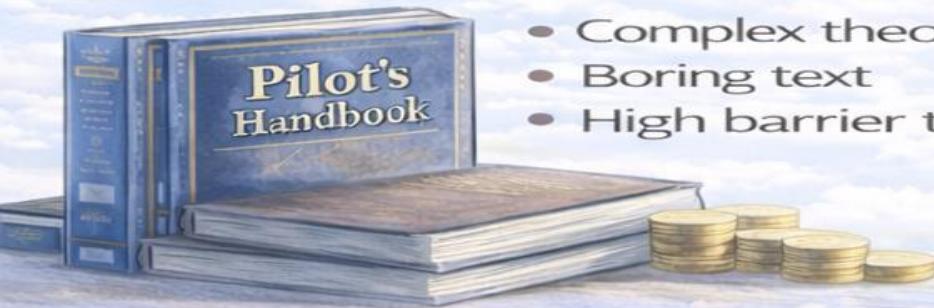
The 'Tita' Type

- I want to build and use my own equipment."

YouTube

Competitive Advantage

Rigid Manuals



- Complex theory
- Boring text
- High barrier to entry

- Standard \$500– \$1,000 gear
- Standard \$500– \$1,000 gear

VS

Emotional Story



- ✓ Storytelling-based
- ✓ Kaya's growth story
- ✓ Overwhelming cost-effectiveness
- ✓ Fun of making

3. Pure Information

YouTube Membership



- Dry flight textbooks

YouTube Membership

4. Character Fandom

YouTube

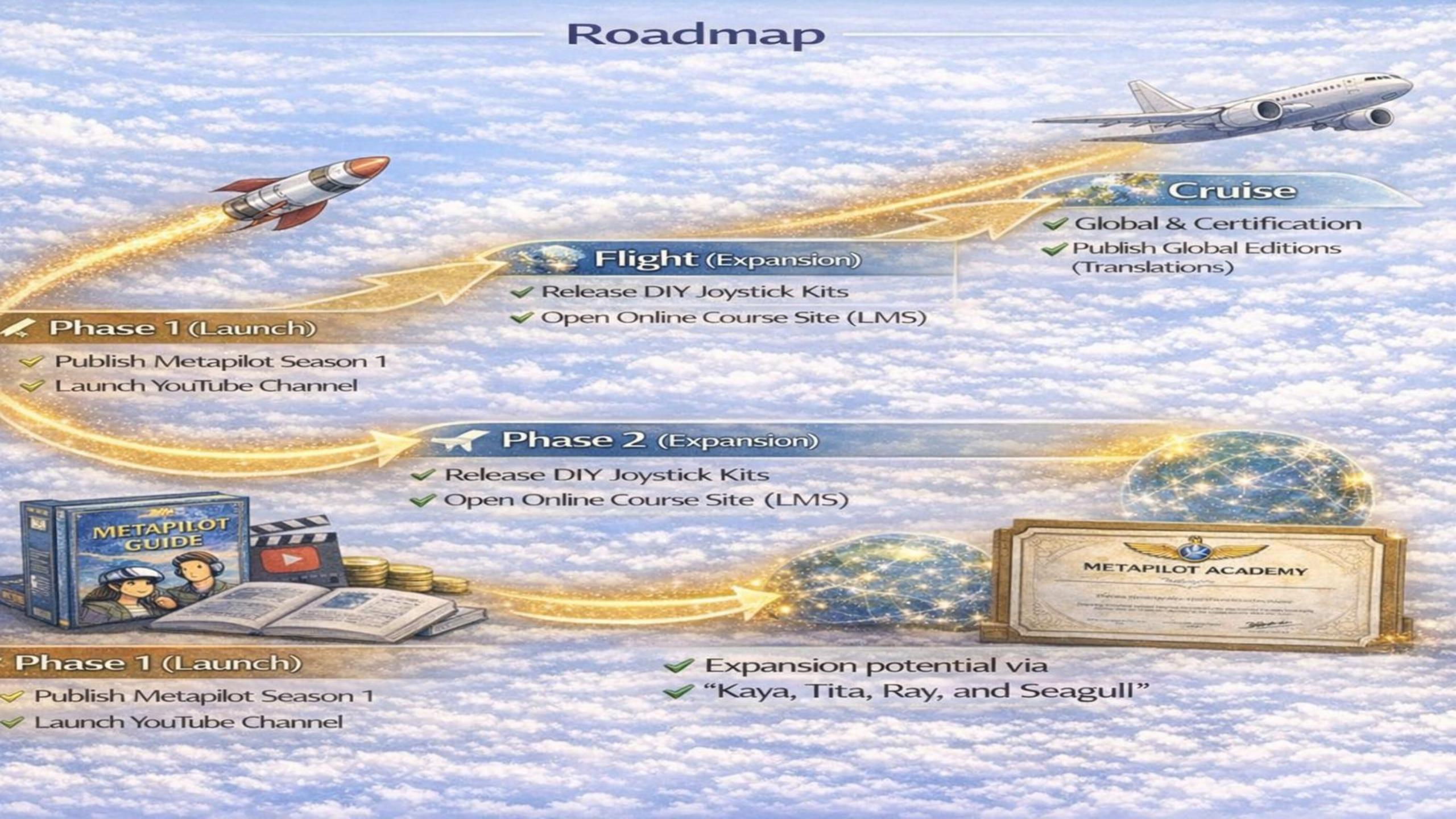


The, Tita! Type

- I warn to suid and cte my own equipment”

YouTube

Roadmap



Dream of flying –
Metapilot makes it real.



Visit our website: <https://metaPilots.kr>



Subscribe to our YouTube channel: <https://youtube.com/@메타파일럿>

