

당신의 방을 3만 피트 상공으로,

메타파일럿

METAPILOT

스토리텔링 기반 VR 비행 교육 및 하드웨어 솔루션



The Problem

높은 진입 장벽

비싼 장비

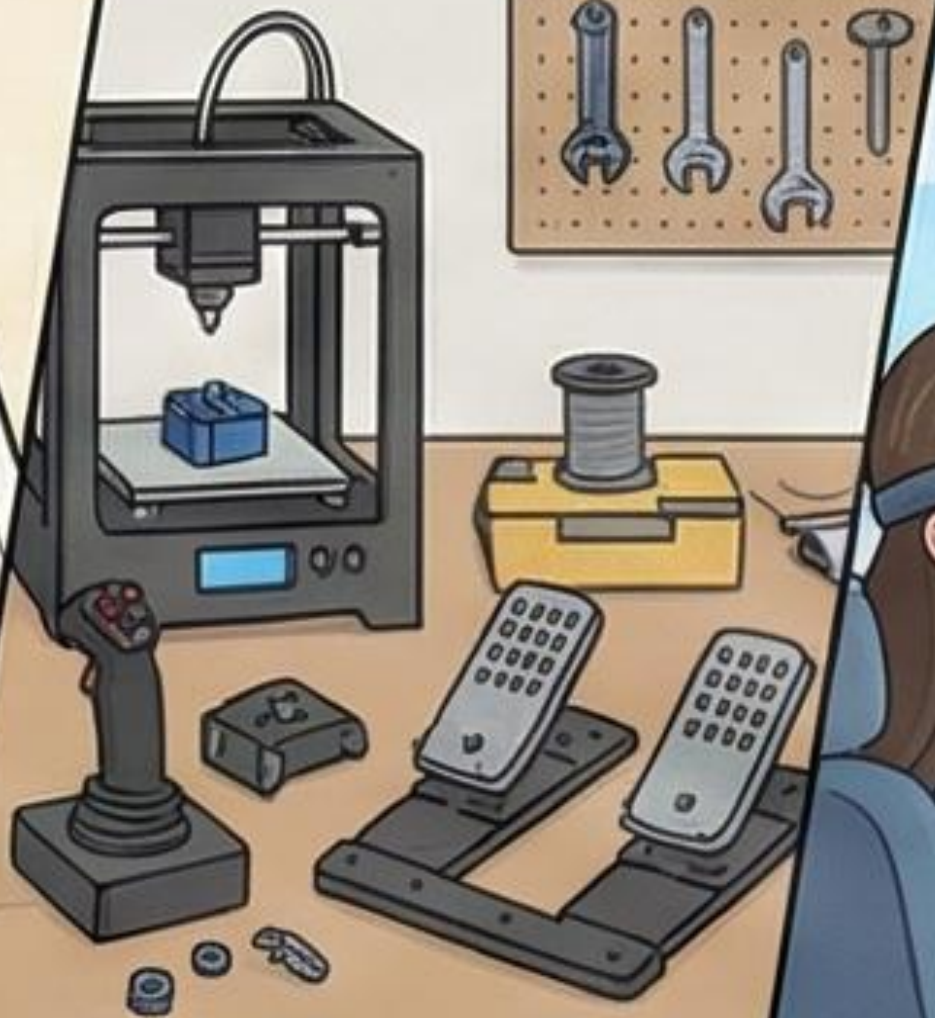
불친절한 교육



Our Solution



Story



Gear



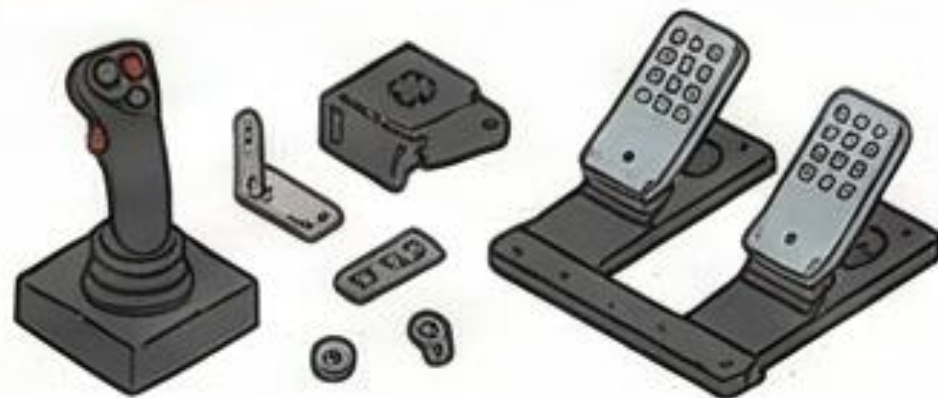
Training

Products

The Book



Hardware



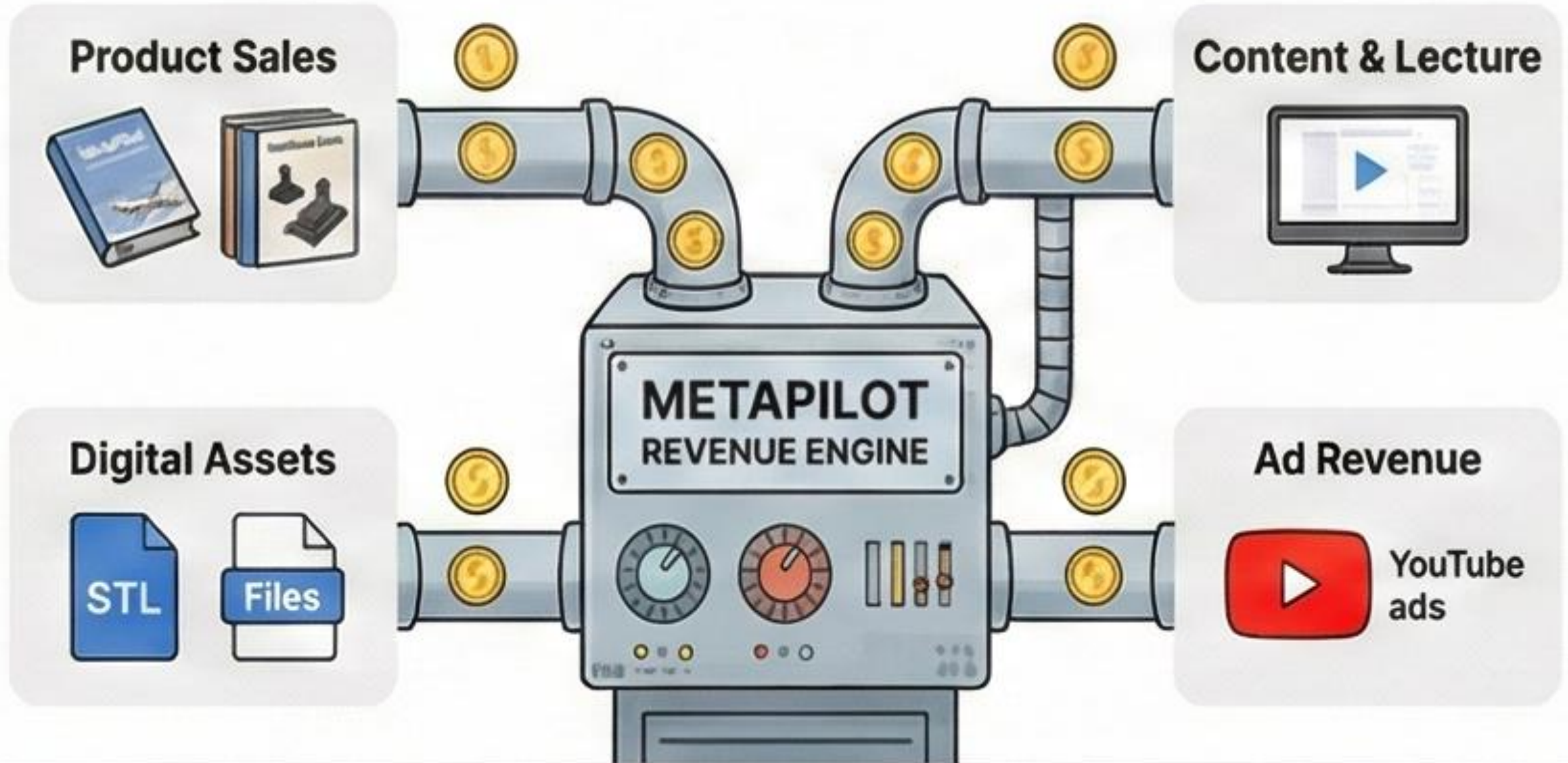
Platform



Channel



Business Model



Target Audience

비행은 해보고
싶은데...



Kaya Type

내 손으로
만들어서...



Tita Type



항공과 1학년 신입생을 위한
비행 시뮬레이터 커리큘럼 수업

WINDUP
DIRECT



오늘의 미션:
나만의 조종간 만들기!



Competitive Advantage

Old

딱딱한 매뉴얼

고가 완제품
(\$1000+)

단순 정보

VS

New

✓ 감성 스토리
(웹툰/소설)

✓ DIY 커스텀
(\$100, FUN)

✓ 캐릭터 팬덤
(Kaya, Tita, Ray, Seagull)

Roadmap



Phase 1 (도약)
Season 1
YouTube



Phase 2 (비행)
DIY Kit
Online Site



Phase 3 (순항)
Global
Academy

하늘을 나는 꿈, 메타파일럿이 현실로 만듭니다.



<https://metaPilots.kr>

<https://youtube.com/@메타파일럿>

QR Code



[DIY]
Do It Yourself



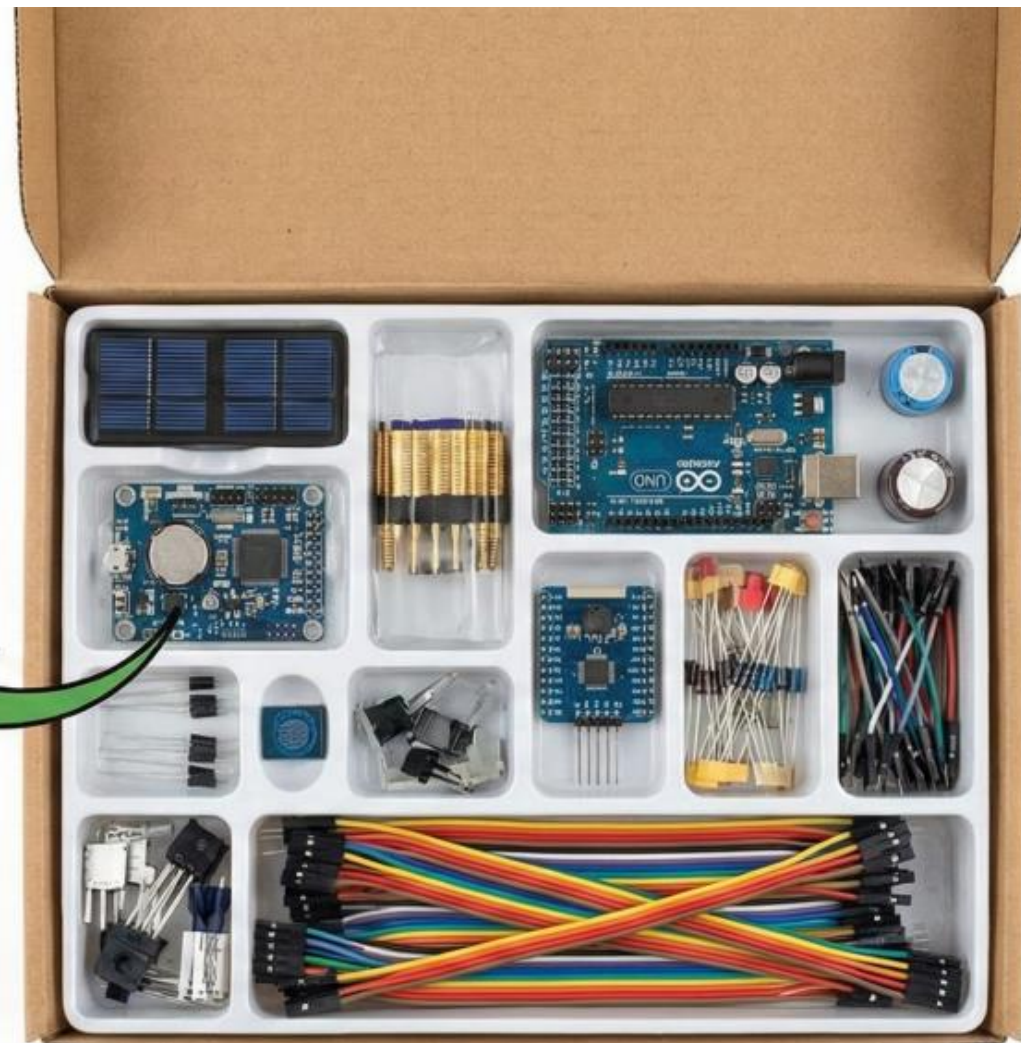
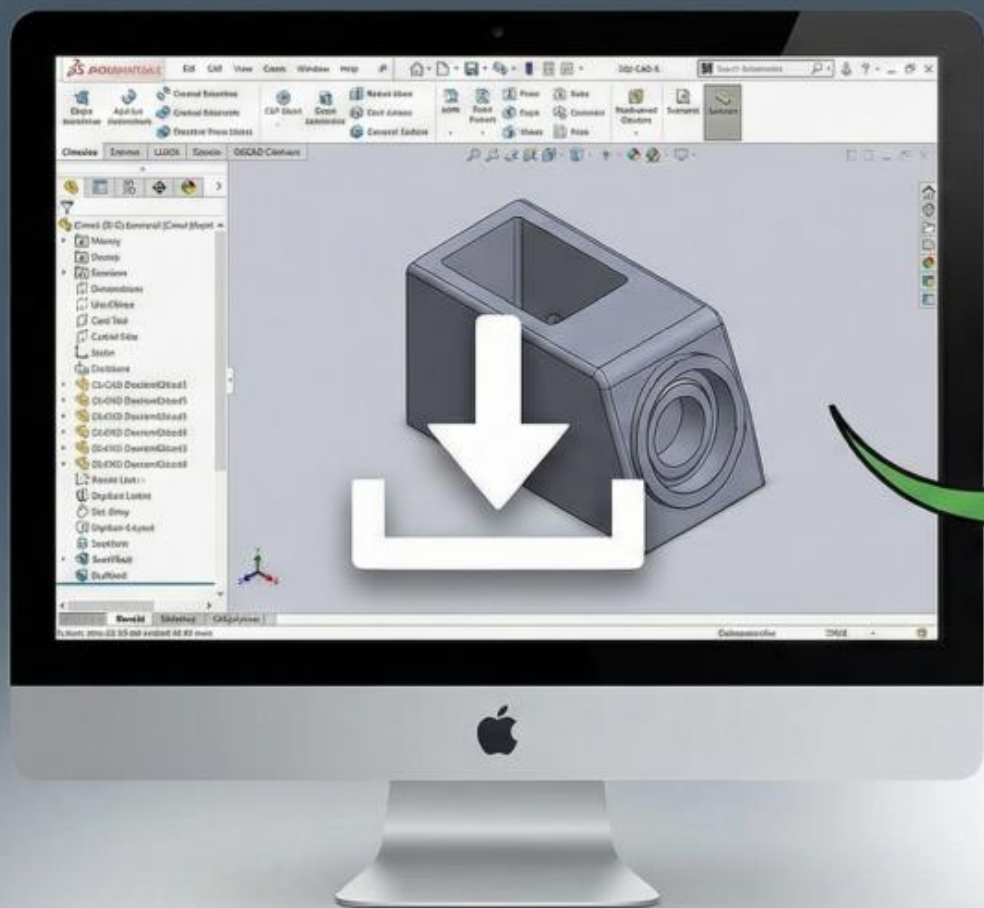
Manufacturing Hell

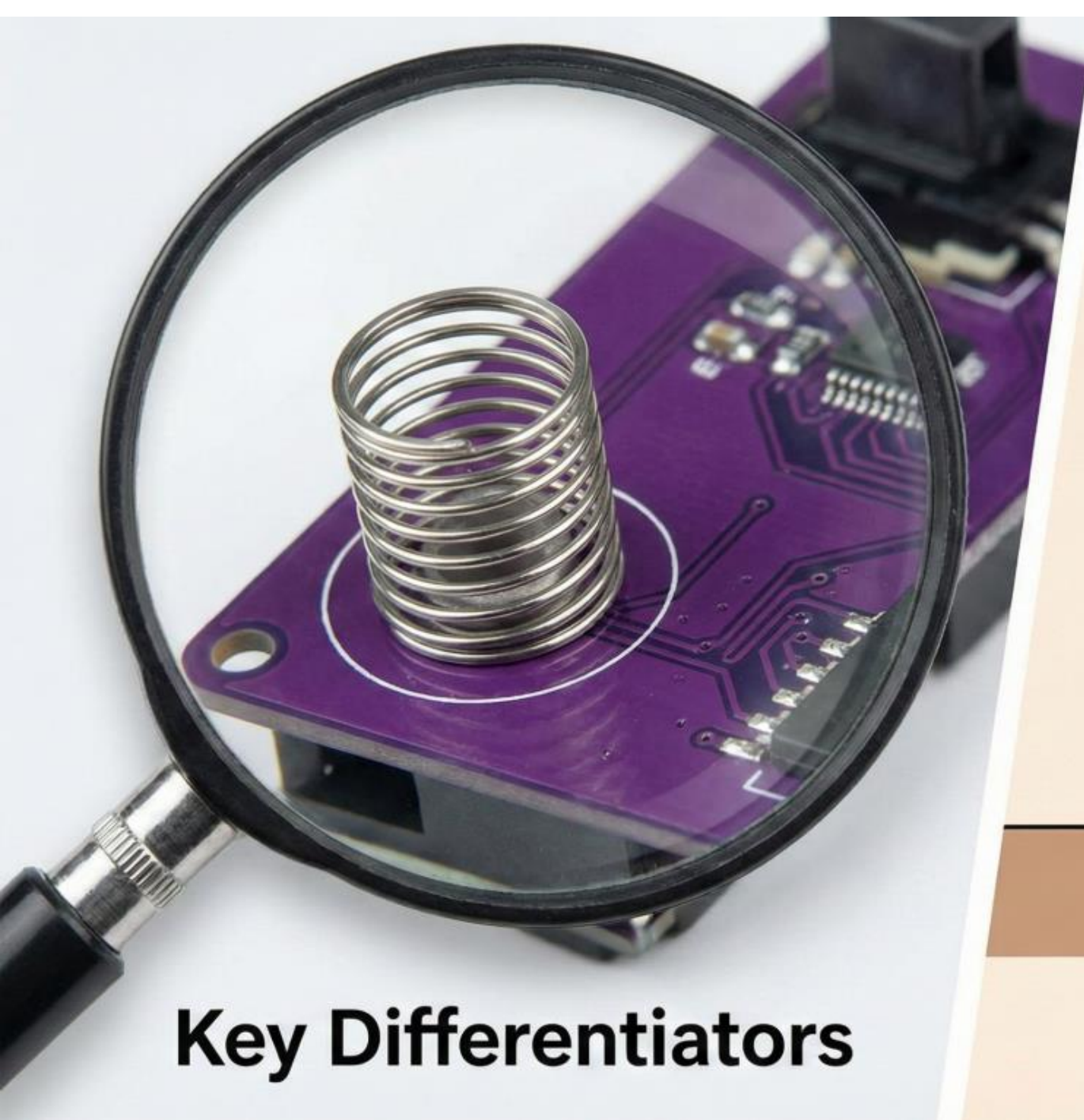
Profitability



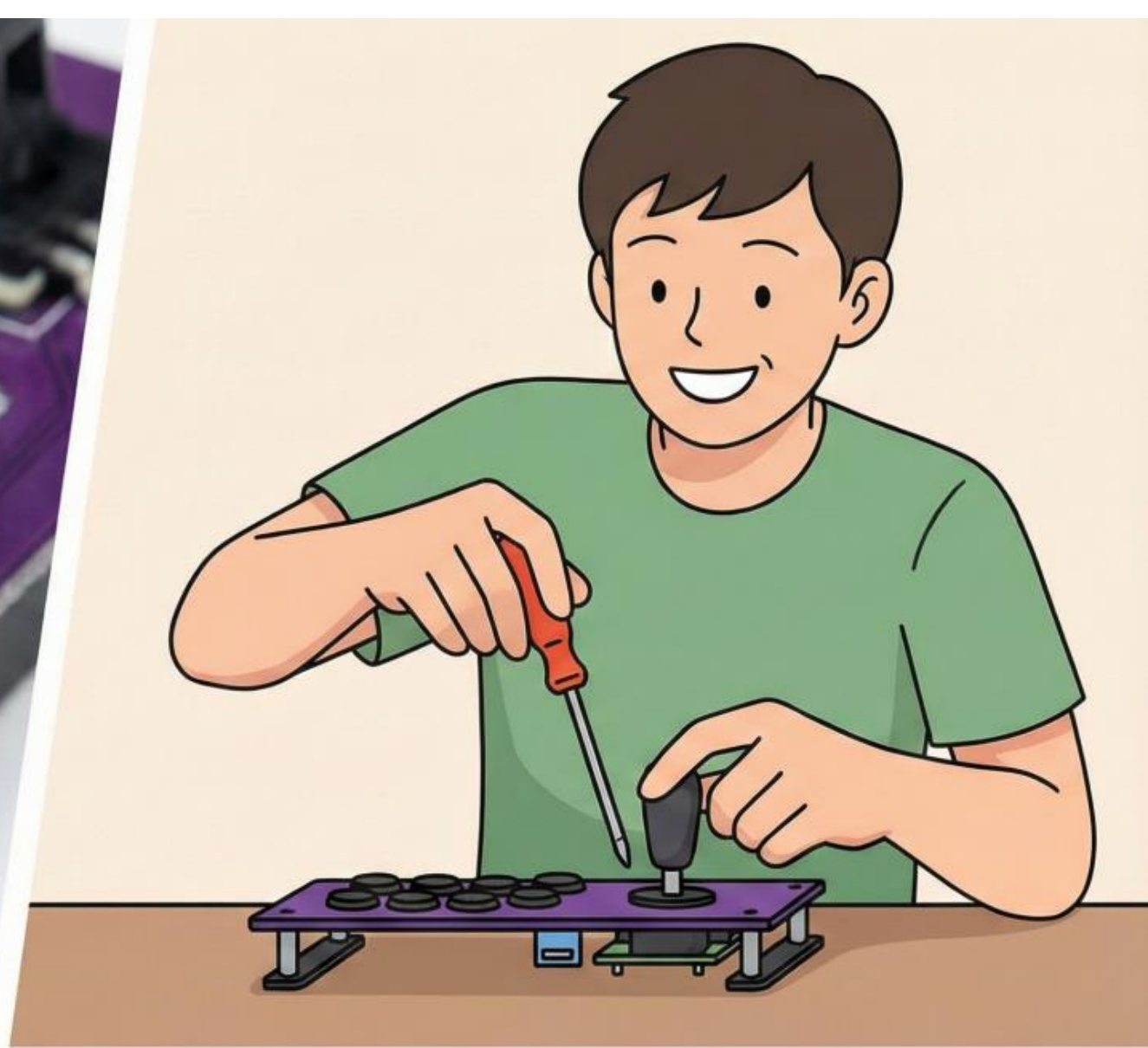
Valley of Death







Key Differentiators



IKEA Effect ✨





NO SOLDERING

NO SOLDERING



PLUG & PLAY ✨



Welcome Mission Order

Instructions:
1. Read the order provided in your package.
2. Follow the instructions.
3. Enjoy the mission.

ZIPLOCK BAG

ZIPLOCK BAG

ZIPLOCK BAG

ZIPLOCK BAG

REMOVE BEFORE FLIGHT



metaPilots project

Turn Your Room into 30,000 Feet of Adventure

METAPILOT

Story-Based VR Flight Training & Hardware Solution



Why hasn't **Flight Simulation** gone mainstream?



High Barrier to Entry:

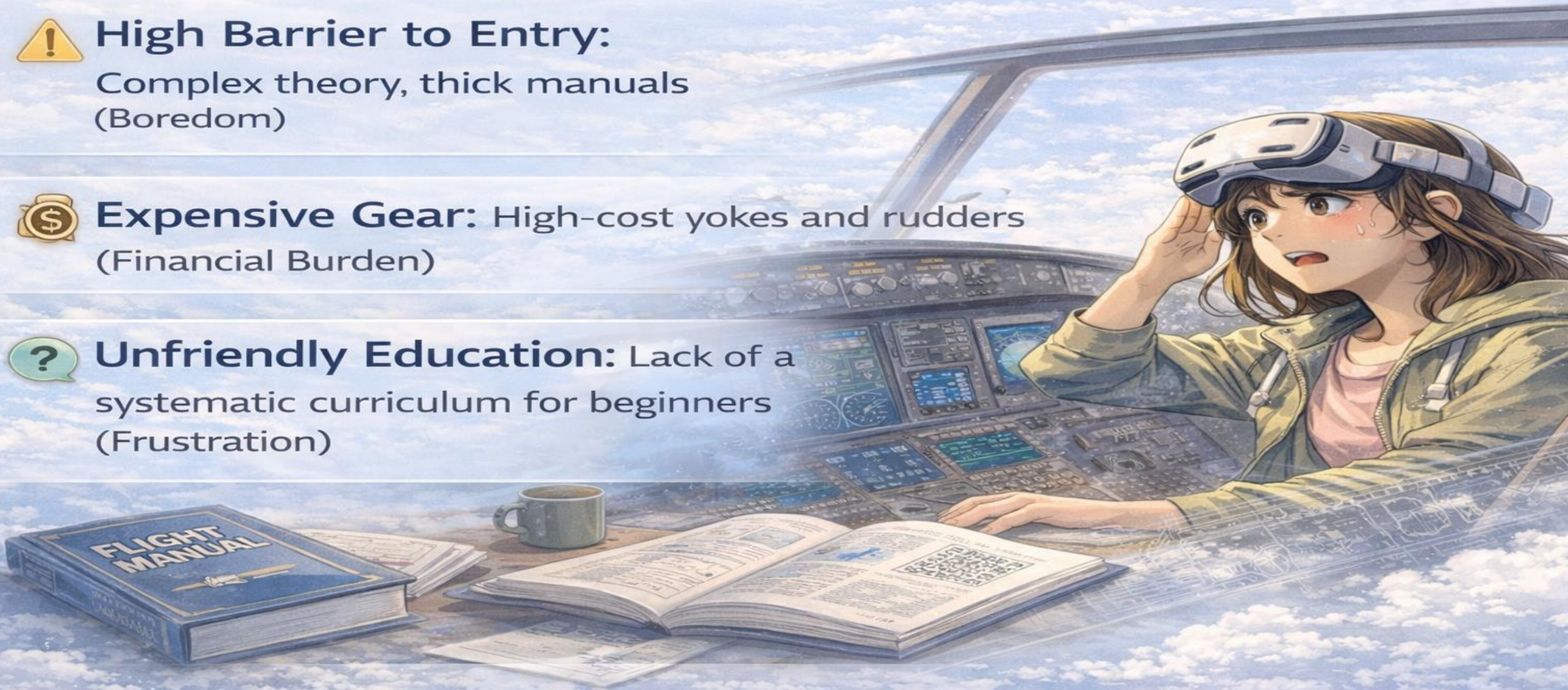
Complex theory, thick manuals
(Boredom)



Expensive Gear: High-cost yokes and rudders
(Financial Burden)



Unfriendly Education: Lack of a
systematic curriculum for beginners
(Frustration)



Fun, Practical, and Cost-Effective: The 'MetaPilot Ecosystem'



Story (Guide)

Learn Flight Like a Novel
Kaya's Growth Story



Gear (DIY)

Buildable DIY Flight Stick & Rudder
(3D Printing)



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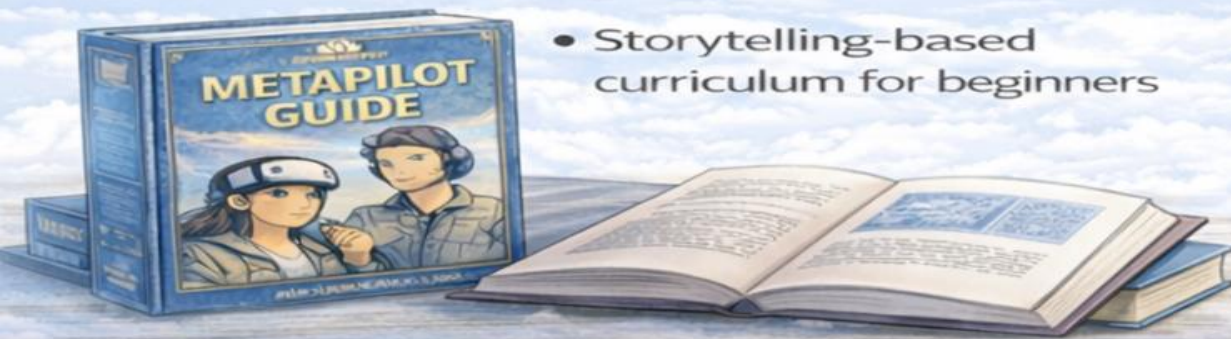
Training (Hybrid Coaching)

Hybrid Online/Offline
Optimized for VR



Products & Services

1. Metapilot Guidebook (The Book)



- Storytelling-based curriculum for beginners

- Storytelling-based curriculum for beginners (Seasons 1–3)

2. DIY Flight Gear (Hardware)



- DIY Sticks & Rudders anyone can build (3D Printing)


3. LMS Education Platform



- Systematic flight training courses
- Flight data analysis tools & utilities

4. YouTube Channel



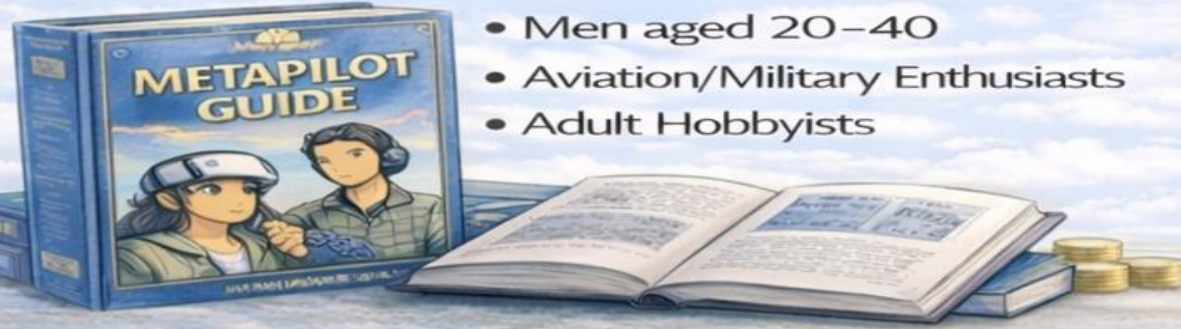
 YouTube

- 🔥 Multi-language subtitles for global subscribers
- Community building & Fandom creation

Target Audience



Core Target: 2040 남성



- Men aged 20–40
- Aviation/Military Enthusiasts
- Adult Hobbyists

- Guidebooks + DIY Hardware Kits
(Focus on Package Deals)

2. DIY Flight Gear (Hardware)



- Paid online courses
(Advanced levels)

3. Digital Assets

 YouTube Membership




The 'Kaya' Type

- "I want to try flying, but I don't know what to buy."

 YouTube Membership


4. YouTube Channel

 YouTube



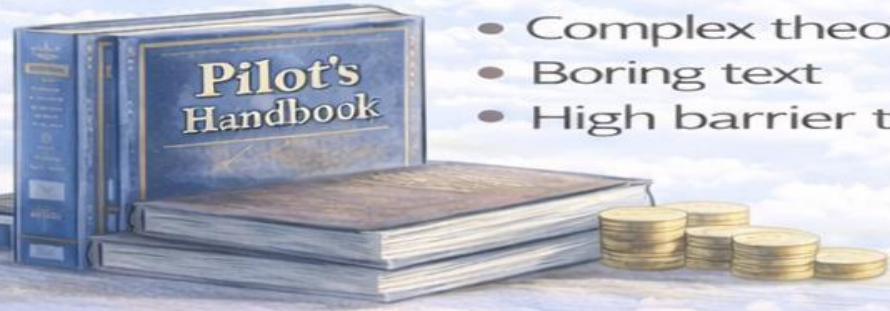
The 'Tita' Type

- "I want to build and use my own equipment."

 YouTube

Competitive Advantage

Rigid Manuals



- Complex theory
- Boring text
- High barrier to entry

VS

Emotional Story



- ✓ Storytelling-based
- ✓ Kaya's growth story



- ✓ Overwhelming cost-effectiveness
- ✓ Fun of making

3. Pure Information

 YouTube Membership



- Dry flight textbooks

 YouTube Membership

4. Character Fandom

 YouTube



The, Tits! Type

- I want to build and use my own equipment"

 YouTube

Roadmap



Dream of flying —
Metapilot makes it real.



Visit our website: <https://metaPilots.kr>



Subscribe to our YouTube channel: <https://youtube.com/@메타파일럿>

